

## NOVATECH LABELS PP MATTE WHITE

Novatech PP Matte White labels are durable, weatherproof, and has a matte finish, making them ideal for product labeling, barcodes, and promotions. The labels offer exceptional clarity and durability, making them versatile for both indoor and outdoor applications, from product packaging to promotional materials. Protect your products with Novatech PP Matte White labels. These high-quality labels are resistant to moisture, UV rays, and fading, ensuring long-lasting clarity and professional appeal.

### APPLICATIONS - INDUSTRIAL AND PROMOTIONAL

Novatech PP Matte White label is the ideal choice for durable, outdoor labels on drum containers. Its resistance to moisture, grease, and folding ensures long-lasting performance even in harsh environments. Prior to use, comprehensive testing under end-use conditions is advised to confirm product compatibility.

**FACESTOCK** - Versatile BOPP Film: Matte white polypropylene base synthetic paper with special resin filler surface.

Basis Weight 50 g/m<sup>2</sup>  
Caliper 73 µm

### ADHESIVE

Permanent adhesive for digital printer. Featuring good tack on a wide range of substrates especially on glass and stainless steel.

The adhesive also meets

-US FDA 21 CFR 175.105 (Adhesive) for indirect food contact packaging & processing.

-European Toy Safety Legislation 88/278/EEC, CEN EN71, Part 3

### LINER

PE Coated White Kraft paper, offering consistent thickness, durability, tear resistance, and excellent layflat properties.

Basis Weight 120 g/m<sup>2</sup>  
Caliper 152 µm

### LAMINATE

Total Caliper 191 µm ± 10% 245 µm

### TYPICAL PERFORMANCE DATA

Initial Tack	≥ 8.0 N/25mm	FTM 9 glass
Peel Adhes. 90°	≥ 4.5 N/25mm	FTM 2 st.st.
Min. appl. temp.	0°C	
Service temp.	-20°C to 100°C subject to facestock limitations	

\*Typical performance data is provided as a reference to indicate product behavior under specific testing conditions and should not be considered a product specification. Customers are advised to conduct tests under actual usage conditions to assess suitability. The temperature data presented pertains solely to adhesive test performance.

### Statement of Field Performance

As with all pressure-sensitive materials, this product should be thoroughly tested under end-use conditions to ensure its performance.

### Sheft Life

To ensure peak performance, use this product within one year of manufacture and store in 22°C and 50% RH condition, The product must be stored in shady or cool place and do not expose to sunlight directly. Extended storage beyond these conditions may affect quality.

### Note

The details in this datasheet are accurate as of the publication date. KPP-Antalis reserves the right to update the content as necessary without prior notice.