

# KPP-ESSENCE WHITE ROUGH

Wood-free uncoated papers and boards E.C.F. with FSC® certification. Available in the new warm “White” shade. Excellent look-through and cleanliness make this paper ideal for any graphic project. Rational yet elegant, good for texts, pictures, packaging and illustrations, it works with any printing and post-printing process and performs well with any binding and folding technique.

DESCRIPTION

SUBSTANCE	VSA	OPACITY	ROUGHNESS	BRIGHTNESS
ISO 536	ISO 534	ISO 2471	ISO 8791-2	ISO 2470
g/m²	cm³/g	%	ml/min	%
90 ± 3%	1,35	90 ± 2	600 ± 20%	102% ± 2
120 ± 3%	1,35	92 ± 2	700 ± 20%	102% ± 2
140 ± 3%	1,35	95 ± 2	800 ± 20%	102% ± 2
170 ± 5%	1,38	96 ± 2	900 ± 20%	102% ± 2
300 ± 5%	1,40	-	1200 ± 20%	102% ± 2

TECHNICAL  
FEATURES

ref. standard/instrument  
unit of measure

Relative Humidity 50% ± 5  
ref. TAPPI 502-98



ECOLOGICAL  
FEATURES

The product is completely biodegradable and recyclable.  
Special runs available upon request.

NOTES

Exclusively Distributed by:

KPP-Antalis

# KPP-ESSENCE WHITE ROUGH

KPP-Essence White Rough is excellent for de luxe publications, diaries, note-books, boxes, greeting cards and announcements, paper binding, envelopes, calendars, catalogues and letterheads.

## APPLICATIONS

KPP-Essence White Rough can be used without problems with the main printing processes: traditional and UV or H-UV offset, embossing, hot foil stamping, screen printing, letterpress. The macro-porous surface works best when using semi-oxidative drying inks. Printing densities, dot gain and printing contrast are at the highest performance levels obtainable from uncoated papers.

## PRINTING SUGGESTIONS

Varnishing and plastic laminating must be assessed in advance. Varnishing applied with an offset machine is almost fully absorbed and therefore does not improve gloss or protection. Screenprinting varnishing achieves better results, although it's often necessary to perform two runs to achieve best results. The surface roughness, typical of uncoated papers, may give rise to micro defects with plastic laminating caused by incomplete adhesion of the film to the paper. Good results are achieved with major processing operations such as cutting, die-cutting, scoring, folding and gluing.

## CONVERTING SUGGESTIONS

The Company reserves the right to modify the technological features of the product in relation to market requirements.

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