



VIVA is a high quality natural and elegant white paper with a light subtle texture that makes it versatile for various types of application.

VIVA is FSC certified and available in different weights and is suitable for creating simple and elegant designs for items such as books, brochures, calendars, and direct mail.

Item		Unit	125 g/m ²	155 g/m ²	250 g/m ²	310 g/m ²	
Basis Weight		g/m ²	125±4%	155±4%	250±10	305±10	ISO 536
Thickness		μm	160±5%	190±5%	300±10	370±10	ISO 534
Moisture Content		%	6.0±1.5	6.0±1.5	6.0±1.5	6.0±1.5	
Brightness		%ISO	95↑	95↑	95↑	95↑	ISO 2470
Tensile Strength	MD	kg/15mm	7.0 ↑	8.0 ↑			ISO 1924
	CD		4.0 ↑	5.0 ↑			
Stiffness	MD	mN.m			≥3.5	≥8.0	ISO 2493
	CD				≥2.0	≥4.0	
Picking	W	A	≥16	≥16	≥14	≥14	TAPPI 459
	F		≥16	≥16	≥14	≥14	

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